

National Geographic launches Asia premiere of Inside T4: Terminal of Tomorrow

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Go inside the World's Best Airport as National Geographic heads to Singapore to reveal the cutting-edge design and technology defining the future of travel, today



HONG KONG, JULY 18, 2018 – National Geographic and Singapore's Changi Airport Group (CAG) proudly announce a new partnership dedicated to sharing the story of Singapore. Kicking off the partnership, National Geographic is going deep inside Changi Airport's Terminal 4 to explore the innovative design and technology solutions which are making the airport of tomorrow a reality for passengers today. Produced by National Geographic in partnership with CAG, *Inside T4: Terminal of Tomorrow* premieres on Thursday, July 19, 2018.

Singapore Changi Airport has been named the World's Best Airport for six consecutive years. *Inside T4: Terminal of Tomorrow* goes behind the scenes to meet the team responsible for conceptualizing Changi Airport's new terminal and bringing it to life. With dramatic obstacles and





thrilling achievements, National Geographic stays close to the T4 team as they tackle airport efficiency and security challenges, introduce cutting-edge facial recognition technology, install 12meter-tall indoor trees and the world's largest kinetic sculpture, and ultimately deliver groundbreaking design and technology solutions set to change the air travel game in Asia and across the globe.

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In 2017, 62 million passengers came through the gates of Singapore's Changi Airport. By 2030, it plans to bring its capacity to more 150 million passengers. The first step to this expansion is the opening of its new terminal – T4. But while grappling with soaring passenger numbers is essential, Changi Airport has a reputation to uphold as an award-winning airport with the best experience in the world. Through *Inside T4: Terminal of Tomorrow*, viewers can join in the drama as designers and technical experts devise how to keep Changi ahead and raise the bar even further.

Vineet Puri, Senior Vice President and Territory Head for Singapore & Malaysia, FOX Networks Group Asia said, "National Geographic has been extremely proud to join forces with the Changi Airport Group to bring the T4 story to life. With its rich cultural heritage and pioneering smart city development, Singapore has a treasure trove of stories to share on innovation, technology, science, nature and culture. Working in strong partnership with CAG, we are thrilled to explore how we can continue to collaborate on content creation which tells the story of Singapore."

Kelvin Ng, Changi Airport Group's Director of Corporate and Marketing Communications said, "It has been a pleasure to share Changi Airport's story of progress and innovation with people in Singapore and across the region. Together we hope to shine the light on all the innovation, the inspiration and the minds behind the new terminal; and to inspire everyone to rethink travel."

MayYi Lee, Vice President of Regional Production & Development, National Geographic added, "Changi Airport's T4 is like a microcosm of Singapore and we are thrilled to bring an *Inside* story of technology, design, culture, and foresight to our viewers."

Inside T4: Terminal of Tomorrow premieres on Thursday, 19 July 2018, at 8.00 p.m. (HKT/SGT) on National Geographic. For exclusive news and updates about the program, please visit <u>http://natgeotv.com/asia/inside</u>.

Note to Editors: Accompanying visuals, *Inside T4: Terminal of Tomorrow* trailer, and digital clips can be downloaded <u>here</u>.

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About National Geographic

National Geographic inspires viewers through its smart, innovative programming that questions what we know, how we view the world and what drives us forward. With a focus on the core goals of exploration and education that the National Geographic Society emphasizes, National Geographic challenges perceptions and allows viewers to push back against the boundaries of exploration. Globally, National Geographic has effectively used the medium of television to reach 440 million homes in 171 countries with 45 languages.

For more information, please visit http://natgeotv.com/asia



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About Inside

Inside is a National Geographic TV series taking viewers behind the scenes of the world's most spectacular places and events – from a Rolling Stones concert on the beaches of Brazil, to Chinese New Year celebrations in the crowded streets of Hong Kong, to the reaches of outer space and back to the wine bottle on your table.

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